linda robson

Individual Report

Innovative ■ Recognition ■ Security

17 February 2011
littledown
Your most important Motivator is `The Creator` this means:

You want to
- Focus on creating something new
- Solve problems
- Be positive and play

You like to
- Be recognised for what you produce
- Be original in your work
- Break barriers

You need to
- Feel the ‘buzz’ in your work
- Get credit for what you do
- Sometimes work on your own or in small groups

Your 2nd motivator is
**The Star**
Seeks recognition, respect, social esteem

Your 3rd motivator is
**The Defender**
Seeks security, certainty, stability

Your lowest motivator is
**The Expert**
Seeks knowledge, expertise, specialism
Cluster Dominance

The graph below measures how important each of the three cluster areas is, measured against the other two. If the 3 colours are even in the chart, then you are fairly balanced: you get motivated through relationships, through achievements, and through achieving your goals, probably in equal measure.

![Importance of the Clusters](chart1.png)

Personal Motivation

The graph below shows a snap shot of how you feel your top 3 motivators are currently being satisfied on a scale of 1 (low) to 10 (high).

![Satisfaction of Top 3 Motivators](chart2.png)
**Personal Goals**

When you have had the opportunity to consider this report and/or discuss it with others, think about some actions you could take to help improve your levels of motivation.

- Action 1
- Action 2
- Action 3
A final thought...

“We didn’t lose, we just ran out of time.”

Vince Lombardi (coach)
Youth Motivational Map Profile

linda robson
Mentor Report

Innovative  Recognition  Security

17 February 2011
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Introduction to MOTIVATIONAL MAPS®

Children are born with a tremendous amount of motivation, which helps them to grow and learn. However, as children progress through childhood and into adolescence, this motivation can reduce. Motivation is a key factor in a person’s success and overall happiness, so having an understanding of what motivates children that you come into contact with, will help you to foster motivation within themselves and impact on their overall success and happiness.

Motivations are not a conscious decision, but rather emerge from your self-concept, beliefs, expectations and personality. As with our purpose in life, we do not make up these motivations; instead, we become aware of them.

There are nine Motivations, within 3 cluster groups. Usually three motivators will be stronger in a person than the other six. Within the top three, there is one core Motivation - it is important to identify a child’s Motivations and to help them to work over and over again at getting more of them in the things that they do.

There are nine motivators as detailed below:

<table>
<thead>
<tr>
<th>Relationship Motivators</th>
<th>Achievement Motivators</th>
<th>Growth Motivators</th>
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<td>The Creator</td>
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<tr>
<td>Seeks security, certainty, stability</td>
<td>Seeks money, material rewards, above average living</td>
<td>Seeks to be original, identifies with new, creative ability</td>
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<td>The Director</td>
<td>The Searcher</td>
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<td>Seeks belonging, friendship, rewarding relationships</td>
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Now see the next page to see what linda's motivators are!
linda displays the Creator as her top motivator, which means she seeks to be original, and has the ability and desire to be creative. It is worth considering the following when working with linda:

- If working in a group linda is a good person to set a challenge, she likes to come up with answers, sometimes though these can be a little outlandish. It might be worth making sure that someone with a Searcher high in their profile is in the same group.
- Whilst someone like linda with high scoring Creator within her profile may exceed at artistic subjects such as Drama and Art, she is also very skilled at lateral thinking, make sure that she is mentally challenged.
- Use of colour is motivating for linda, as are flow charts and diagrams, limiting the use of these within her work may hold back her creative thoughts.
- Remember that the Creator, especially where there is another self motivator in the top 3, is high risk. This means linda is prepared to stretch herself: physically, emotionally and mentally. So challenge is the order of the day: linda is prepared to take risks to find solutions.
- Also be aware that whilst creativity can sometimes seem a miraculous gift – with solutions sometimes appearing to come out of thin air, creativity is only possible built on a strong, initial foundation of learning. Thus, short, highly structured input as a prelude to creative insights and solutions can be extremely valuable.
- The need to avoid boredom for linda is extremely important, so consider how activities can be broken up, with a mix of activities required to achieve the end result.
- If working in a group linda will prefer to work with different people so that things are not too predictable.
The following comments have been noted in the parent/guardian report, but are as relevant to your work with Linda:

Linda features the Creator as one of her top three motivators. The following ideas may help you to communicate with her and motivate Linda further in her education.

- Encourage Linda to be creative – to come up with new and unusual ideas; encouragement can also mean rewarding her for it.
- Brainstorm ideas with Linda. Ensure you put Linda’s name on anything you produce together.
- Give Linda plenty of variety – she tends not to like too much routine.
- Set Linda challenging tasks or goals that require ingenious or clever solutions. Allow Linda to use the Internet to discover, research and assemble fresh solutions to problems.
- Encourage Linda to play challenging games and solve puzzles.

2nd Motivator
The Star
Seeks recognition, respect, social esteem

3rd Motivator
The Defender
Seeks security, certainty, stability

Lowest Motivator
The Expert
Seeks knowledge, expertise, specialism
Motivational Maps® Strength of Motivators

The Bar Chart below shows Linda’s individual score for each of the nine motivators and the strength of each of the motivators measured against each other.

- A score of 30 or more is a ‘spike’ - and an extremely strong motivator.
- A score of 10 or less indicates a weak motivator.
- A score of below 5 can indicate that this would frustrate you if others around you valued this as a motivator.

Bear in mind at all times: there is no ‘better’ or ‘worse’ motivator or motivational score - only differences.
**Cluster Dominance**

The graph below measures how important each of the three cluster areas is, measured against the other two. If the 3 colours are even in the chart, then linda is fairly balanced: she gets motivated through relationships, through achievements, and through achieving her goals, probably in equal measure.

![Importance of the Clusters](chart)

**Personal Motivation**

linda is currently 30% motivated in aspects of Her life, meaning that Her top motivators are not being satisfied which is resulting in serious demotivation and could have potential effects on Her health and wellbeing.

⚠️ This score does not imply any judgement of linda - be clear that motivation is independent of a personal skill set.

The Motivational Score is a snap shot of how a person feels their top 3 motivators are currently being satisfied. On a scale of 1 (low) to 10 (high) linda’s top three motivators are being achieved as follows;

![Satisfaction of Top 3 Motivators](chart)
A final thought...

“Things do not change; we change.

Henry Thoreau”
Youth Motivational Map Profile

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Parent/Guardian Report

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Introduction to MOTIVATIONAL MAPS®

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![Importance of the Clusters](importance_clusters.png)

Personal Motivation

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![Satisfaction of Top 3 Motivators](satisfaction_motivators.png)
A final thought...

“Do all you can to make your dreams come true

Joel Osteen”