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About the author:
James Sale FRSA is an inspiring public speaker, fluent writer of management, educational, and spiritual ideas with nearly 20 books to his credit, including one best seller: York Notes: Macbeth (Longmans). He is a leading expert, trainer and coach on motivation and performance, and the creator and licensor of Motivational Maps worldwide. The Maps are now in seven languages in thirteen countries, and through its application-rich set of tools – Reward Strategies, Leadership Development, Appraisal and Team Building – James achieves outstanding results for the people and organizations he works with. He is also a business and personal coach and mentor who has enabled individuals to grow and succeed in extraordinary ways. James is also a poet and a lover of Shakespeare and Milton.

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